



# Goldline Education

Preferred Choice of Customers

The multinational, blue-chip organisation, Goldline, is a conglomerate of diverse business groups, and spans across a wide range of industries such as education, properties, contracting, metal recycling, shipping & logistics, oil & gas and demolition



**G**oldline Education is a component of the vast group; however, it has made its own mark in the competitive field of education in Dubai. Incorporated in 1991, Goldline is promoted by Dr Navjit Singh Anand and his wife Mrs. Jasmeen Anand. Though Goldline started with a business in recycling metals, its pioneering and entrepreneurial spirit helped it succeed wildly and currently it embraces diverse industries and geographies.

It has set a goal for itself: to create enduring value for the communities and stakeholders it serves. Towards this goal, Goldline works zealously and rests its foundations over its institutional strengths derived from customer-centricity, research & development, product differentiation, innovation, brand-building, entrepreneurship, trustworthiness, world-class manufacturing infrastructure, dedicated human resources and its value-driven business operations.

Goldline believes in offering only the best products, services and solutions with the best quality, second to none, in the global market, and thus it delivers business value for its customers by giving them the best economic proposition for their businesses. Leveraging internal synergies residing across its diverse businesses, it renders a unique source of competitive advantage to its products and services.

It boasts of a carefully planned and actively implemented entrepreneurial and diversification strategy, and intends to capitalize on the favourable economic conditions and governmental support to harness new and promising opportunities for building more multinational businesses to help fulfil the aspirations of its stakeholders and demands of the marketplace.

The organisation's vision is to find ways to make the educational systems more humane, equitable and relevant to the changing world scenario. It actively uses the state-of-the-art technology to link schools to the youth all over the world. It also depends on the fact that the Indian expat community in the UAE has been increasing gradually and has multiplied significantly in the last couple of decades. Taking advantage of the rapid strides Dubai is making towards becoming the Arab Centre of the modern world, Goldline Education has a goal and vision to create schools for the new century. It is not only opening schools with a difference when it comes to management, technology, quality of education and revamping the whole system, but is also turning its vision into reality. It offers state-of-the-art facilities, the latest in educational technology and a truly beautiful learning ambience. And of course, most importantly, it is consistently asserting its aim of providing education by focusing on the child in whom it believes lie the hopes and dreams for the future.

It is actively creating spaces where the children are nurtured into lovely human beings with enlightened minds and compassionate hearts. Where children will grow up to make the world a more vibrant, peaceful and beautiful place in which all can live in harmony.

## CERTITUDES

- Goldline has evolved into an organisation with an annual turnover of over USD 680 million.
- It is growing steadily at 16% annually.
- It has employees from over 23 nationalities across its business units.
- It has established physical presence in over 14 nations across four continents.

## BEACON OF TOMORROW

- Goldline Education is known for its pioneering role in education in Dubai, and many of its innovative practices are being implemented by schools all over the globe.
- It is widely recognized and awarded for its important and pioneering work towards the cause of education.