



ANAND MAHINDRA
WELL-VERSED VISIONARY

As the third generation heir of the Mahindra clan, Anand Mahindra is the currently serving as the Chairman and Managing Director of Mahindra & Mahindra. With his patience, benevolence and innovation he has been able to build an empire worth \$1.19 billion which radiates in different walks of life. His global vision and market insight has helped Mahindra Group attain the prestige of being a world-class brand overpowering all odds and obstacles in its journey to fame.

Born on 1st May, 1955 in Mumbai and graduated from global institutions like Harvard College, Cambridge, Massachusetts and Harvard Business School, Boston, Anand always showed a keen interest in his grandfather KC Mahindra's business. He actively became a part of the Mahindra Ugin Steel Company (MUSCO) in 1981 as an executive assistant to the finance director. Though he had stepped in his grandfathers business, he never surpassed the management hierarchy for he wanted to earn the position through his skills than his family name.

A THOUGHTFUL LEADER

Anand Mahindra became the President and Deputy

Managing Director of MUSCO in 1989. He is one of the most profound leaders of the Indian business fraternity; his managerial skills have not only helped him take Mahindra to achieve new height of excellence but also earned several awards. Some of his well deserved industry felicitation includes the CNBC-TV 18 India Business Leader Award in 2009, Global Leadership Award by the US-India Business Council etc.

Through these years, he has seen both bright sunshine and dawn in his business but being a balanced entrepreneur he successfully turned everything as per the current business need. He remodelled Mahindra Ugin Steel Company into a multi-million conglomerate serving varied sectors like real-estate, hospitality. Today, Mahindra & Mahindra is a name everyone wants to be associated with.

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COROLLARY DRIVEN

Anand Mahindra has taken the legacy of the family business to a much higher level. Today, Mahindra & Mahindra has flourishingly positioned itself as a flagship company which delivers a varied range of products and services across industries like utility vehicles, information technology, tractors, and vacation ownership.

He has also played an integral role in the establishment of the Harvard Business School

Association in India, an institution devoted to the development of professional management in India.

When Kotak Mahindra Bank was founded in the year 2003, he was responsible for successfully positioning it amongst the major public players in the sector, and today Kotak Mahindra is one of the leading private sector banks in India.

As the pioneer in business, he has served as President of the Confederation of Indian Industry and the Automotive Research Association of India. He has served as Board members of the National Stock Exchange of India, National Council of Applied Economic Research and the Council of Scientific & Industrial Research.

Anand Mahindra is a perfect example of great leaders who work hard to get their share of grandeur in the highly competitive world of fine businesses across the globe with their dexterity and whim to succeed